

SPONSORSHIP
PACKAGE

20
27



EmpowerHer
SPORT SUMMIT

Saturday, January 9, 2027

www.empowerherportsummit.com

ABOUT THE EVENT

The first of its kind in Canada, the EmpowerHer Sport Summit is an event specifically designed to support female athletes between the ages of 15 years and 25 years. The event's primary objective is to spotlight the skills often overlooked in the pursuit of excellence, and create awareness as to their potential impact on the unique journey of the female athlete. Identifying and understanding the often unquantifiable aspects of performance and how they can shape experience and enjoyment of sport are vital to realistic goal-setting. The intentional development of these skills can be keys to continuous improvement, sustainable performance and success in life and sport.

Through expert speaker presentations, interactive panel and round table discussions, this inspiring summit will encourage collaborative exploration on topics such as confidence, nerves, fear, identity, emotions and decision-making. Participants will leave with heightened self-awareness and relevant tools to proactively plan for and overcome adversity while strengthening their love of sport.



WEEKEND LINE UP

SESSIONS & HIGHLIGHTS



ROUND TABLE DISCUSSIONS

Conversations with Olympians



INTERACTIVE WORKSHOPS

Self-reflection and discovery



KEYNOTE PRESENTERS

Inspiring stories and lessons



ENGAGING PANELISTS

Experiences from leaders in our community



INSPIRING ROLE MODELS

Connection and relatability



FOCUS GROUPS

Questions and growth

2026 SPEAKER LIST

GUEST, PRESENTERS & FACILITATORS



**STEPHAN
UNDERWOOD**



**JOCELYN
BARRIEAU**



**DR. JESS
KIRBY**



**JYOTI
GONDEK**



**PERRI
FORD**



**KELLEIGH
RYAN**



**MORGAN
ROGERS**



**SASHA
GOLISH**



**KELLY
DRAGER**



**HALEY
DANIELS**



**CAROL
HUYNH**



**CARLA
NICHOLLS**



**PAIGE
BOKLASCHUK**



**BRIANNA
HENNESSEY**



**TARA
MCNEIL**



**TISHAYNE
PAGE**



**TONIA
EVANS**



**LESLIE
SPOULE**



**LARISSA
MILLS**



**LIZ
STEWART**

2026 SPEAKER LIST

GUEST, PRESENTERS & FACILITATORS



**BETH
BARZ**



**JUDY
RIEGE**



**GEORGIA
ENS**



**MEL
THOMAS**



**ANNIE
GONCIN**



**KASIA
GRUCHALLA-
WESIERSKI**



**LARA
MURPHY**



**CASSIE
HAWRYSH**



**REID
BRODIE**



**DIA
SYED**



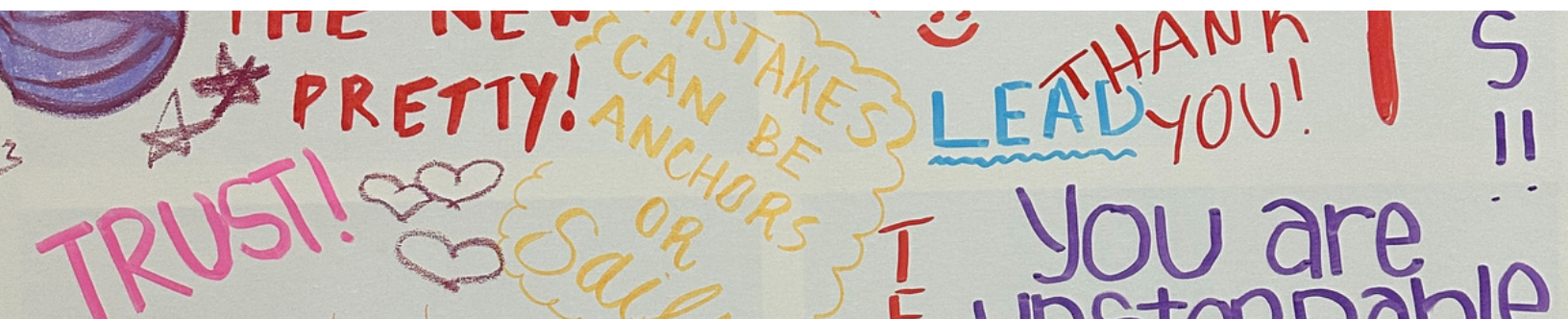
**TARA
CHRISOHLM**



**JILLANNA
HANNAH**



**KRISTIN
HIGGINS**



EmpowerHer

SPORT SUMMIT



"The Summit was such a special experience for me that I will remember forever! It was so inspirational to hear and learn from so many successful women. I feel so lucky that I was able to attend."
-Scarlett T.

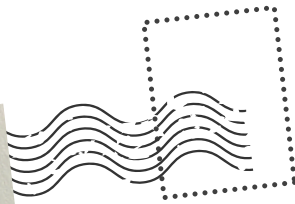
"What an inspiring event to be a part of. There is absolutely nothing like this in Canada to motivate and inspire women of all ages. This is truly an event I will look forward to attending in the future."
-Kelly L.



"I look forward to this every year. It is a great environment where I learn from incredible female athletes and hear great stories from my mentors. I always leave with new strategies to build my mental toughness and confidence on and off the court. -Kayla B.

POSTCARD

You're going to have a great year regardless of your injury. You are capable of doing great things. Keep being you, and working towards your goals and dreams

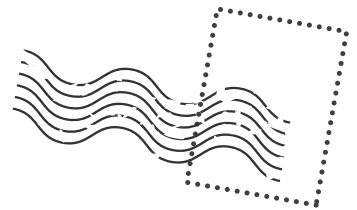


Three horizontal lines for an address.



POSTCARD

Remember your values ♡
You are way more enlightened with them than you think. Stay true to those and be proud, brave and courageous.



Three horizontal lines for an address.

POST



REMINDER
YO BOSS GIRL!
big things are coming so remember the things you learned at this summit!
prioritize connection!
be safe to fail & free to perform!
GOOD LUCK

Three horizontal lines for an address.

2027 OVERVIEW

Date January 9, 2027
Time Sat, 8:30am - 5:00pm
Place WinSport
88 Canada Olympic Rd SW
Calgary, AB

PROJECTED 2027 AUDIENCE STATISTICS

200 Athletes and Coaches

30 Presenters & Facilitators



SPONSORSHIP OPPORTUNITIES

PRESENTING

SPONSOR

\$5000

One available

included

AV SPONSOR

SPONSOR

\$4500

One available

included

ROUND TABLE

SPONSOR

\$4000

One available

included

Program Logo Recognition

Social Media Recognition

Recognition on post-event communications

Verbal Recognition at event

On-site banner if desired

Additional Recognition Efforts

Website Recognition

Program Logo Recognition

Social Media Recognition

Recognition on screen throughout event

Verbal Recognition at event

On-site banner if desired

Website Recognition

Program Logo Recognition

Social Media Recognition

On Screen Recognition during the session

Website Recognition

Verbal Recognition at event

LUNCH

SPONSOR

\$ **2500**

Four available

included

Social Media Recognition

Website Recognition

Program Recognition

KEYNOTE

SPONSOR

\$ **2000**

Two available

included

Social Media Recognition

Website Recognition

Program Recognition

PROGRAM

SPONSOR

\$ **1000**

One available

included

Program Logo Recognition

Website Recognition

PHOTOBOOTH

SPONSOR

\$ **1000**

One available

included

Social Media Recognition

Website Recognition

JOURNAL

SPONSOR

\$ **1000**

One available

included

Social Media Recognition

Website Recognition

CANVAS TOTE

SPONSOR

\$ **1000**

One available

included

Social Media Recognition

Website Recognition

FUEL/SNACK

SPONSOR

\$ **750**

Four available

included

Social Media Recognition

Website Recognition

EVENT PIN

SPONSOR

\$ **500**

One available

included

Website Recognition

POSTCARD

SPONSOR

\$ **500**

One available

included

Website Recognition

CONTACT

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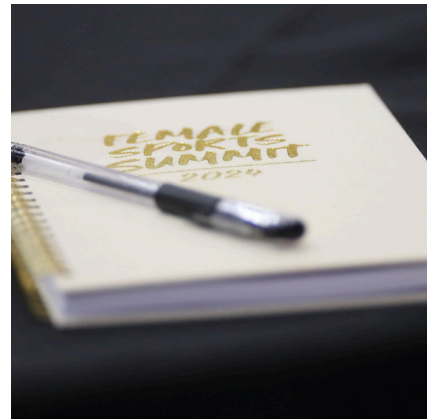
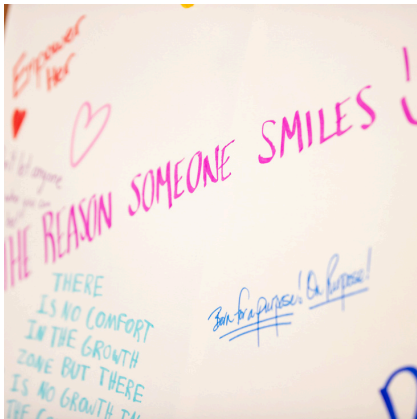
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info@empowerhersportsummit.com

Website

Instagram

Email



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